Division	of Consumer	<b>Affairs</b>
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## IN THE CHANCERY COURT FOR DAVIDSON COUNTY, TENNESSEE FOR THE TWENTIETH JUDICIAL DISTRICT AT NASHVILLE

STATE OF TENNESSEE, Petitioner,

v.

INTERMEDIA PARTNERS SOUTHEAST, a California general partnership, INTERMEDIA PARTNERS IV, L.P., a California limited partnership, and BRENMORE CABLE PARTNERS, L.P., a California general partnership, doing business as INTERMEDIA@HOME,

Respondent.

PETITION

Paul G. Summers, Attorney General and Reporter for the State of Tennessee, (hereinafter "Attorney General"), files this Petition pursuant to Tenn. Code Ann. § 47-18-107 of the Tennessee Consumer Protection Act of 1977 (hereinafter "the Act"), and would respectfully show the Court as follows:

1. The Attorney General, acting pursuant to the Act, has investigated certain acts and practices of Intermedia Partners Southeast, a California general partnership, Intermedia Partners, IV, L.P., a California limited partnership, and Brenmore Cable Partners, a California general partnership, doing business as Intermedia@Home (hereinafter, "Respondents" or Intermedia@Home"). Upon completion of such investigation, the Attorney General has determined that certain of Respondents' acts and practices, more specifically described in Paragraph 2 of this Petition, constitute unfair and deceptive acts or practices affecting the conduct of trade or commerce in the State of Tennessee in violation of Tenn. Code Ann. § 47-18-101, *et seq.* (the Tennessee Consumer Protection Act). More specifically, Respondents'

conduct is violative of Tenn. Code Ann. §§ 47-18-104(a), (b)(18), (b)(27) and 47-18-120.

- 2. Based upon the investigation of Respondents, the Attorney General alleges the following:
  - (A) Respondents are in the business of offering Internet services to consumers in the state of Tennessee.
  - (B) During the course of offering Internet services to consumers, Respondents offered to persons that were not yet their customers the opportunity to obtain a free month of Internet service for every person the consumer encouraged to become one of Respondents' Internet customers. Attached as Collective Exhibit A are samples of the promotions.
  - (C) Some of the solicitations failed to clearly and conspicuously inform customers that he/she might not receive a free month of service but rather a credit for a portion of a monthly Internet service cost. For example, if the referring consumer was a business and was paying the higher business rate and it referred a general consumer, the business customer would only receive a credit of the amount of the general consumer rate not the business rate.
  - (D) Respondents' conduct constitutes unfair and deceptive acts or practices.
- 3. Respondents neither admit nor deny the allegations of Paragraph 2 (A-D).
- 4. The Attorney General entered into negotiations with Respondents and the parties have agreed to, and the Division has approved, the attached Assurance of Voluntary Compliance.
- 5. In accordance with the provisions of Tenn. Code Ann. § 47-18-107(c), the execution, delivery and filing of the Assurance does not constitute an admission of prior violation of the Act.
- 6. The Division, the Attorney General, and the Respondents, the parties who are primarily interested in the matters set forth in Paragraph 2 hereof, have jointly agreed to the Assurance of Voluntary Compliance and join in its filing.

## PREMISES CONSIDERED, Petitioner prays

- 1. That this Petition be filed without cost bond pursuant to the provisions of Tenn. Code Ann. §§ 20-13-101 and 47-18-116.
- 2. That the Assurance of Voluntary Compliance be approved and filed in accordance with the provisions of the Tennessee Consumer Protection Act.